



SHOT Show 2012

Web Site Advertising Opportunities - Insertion Order

Sands Convention Center Las Vegas, NV January 17-20, 2012

Banner Sizes 200 x 150

November – red, blue, green, violet - \$500 (4each)

December – red, blue, green, violet - \$650 (4 each)

January - red, blue, green, violet - \$950 (4 each)

Run of Site Banner - November

Your web banner will appear on all pages of the SHOT Show Web site. Each banner will include a link to your company website. (4 Company Rotation)

Cost: \$500

Run of Site Banner - December

Your web banner will appear on all pages of the SHOT Show Web site. Each banner will include a link to your company website. (4 Company Rotation)

Cost: \$650

Run of Site Banner – January

Your web banner will appear on all pages of the SHOT Show Web site. Each banner will include a link to your company website. (4 Company Rotation)

Cost: \$950

Map Your Show – Enhanced Listing

Highlight your company on this powerful buyer-matching program! Your unique logo will attract buyers to your company listing. Generate & track leads:

Cost: \$300

Map Your Show-Product Showroom

Enhanced listing with Logo AND 3 photos or 1 video
Generate & track leads: Cost: \$600

MYS Product Showroom & Mobile/ Showroom COMBO

**HUGE VALUE
\$750**

Cost:



Company: _____ **Contact:** _____ **Customer ID#:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Authorized Signature: _____ **Date:** _____

TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the Show cycle that may not be listed on this form. Ads with coupons will not be accepted.

CHECKS SHOULD BE MADE PAYABLE TO: National Shooting Sports Foundation, Inc., P.O. Box 7247-7586, Philadelphia, PA 19170-7586

To reserve, fax to 203-840-9445
For more information, contact Michele Oppenhimer
Tel: 203-840-5445; Email: moppenhimer@reedexpo.com

<http://www.shotshow.org/en/MediaKit/>